



CRIMDELL  
SMALL BUSINESS  
NETWORK

## WEEKLY NEWSLETTER

June 26, 2020

We continue to offer free counseling services, partnering with local businesses to help on important projects related to marketing, relief loan navigation, and more. Contact us if you want more details!

## UPCOMING EVENTS

### Before You Leap - Important Legal Issues for Current and Future Business Owners

Join us next Thursday, July 2nd at 6pm for the next session in our *Crisis Conversations* series. Joel Ankney, attorney, entrepreneur, and graduate of the W&M Law School, will discuss 4 major legal issues related to starting and running a gig economy business.

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## HELPFUL LINKS



### GOVERNOR ANNOUNCES PLAN FOR MOVING VIRGINIA INTO PHASE 3

Governor Northam has announced that Virginian will begin moving into phase 3 reopening in the coming weeks. Click on the link to learn more about the guidelines.

[Read More +](#)

### RE-ENGAGING YOUR CUSTOMERS

How to enhance the marketing strategy of reopening businesses in order to captivate the customers.

[Read More +](#)

### THREE THINGS YOU STILL HAVE CONTROL OVER WHEN FACING UNCERTAINTY

Moments can get chaotic while leading during an uncertain time. Here are some tips on how to focus your energy on things you can control.

[Read More +](#)

[Click Here for More Resources](#)

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