



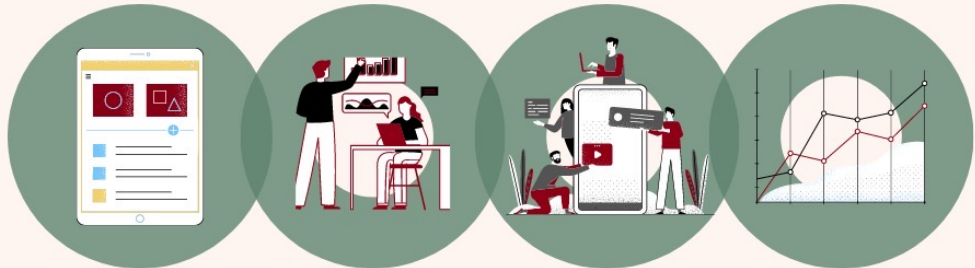
CRIMDELL
SMALL BUSINESS
NETWORK

WEEKLY NEWSLETTER

July 31, 2020

Curious about our free counseling services?

When you're a part of CrimDell, a team of two analysts will walk you through a simple **4-step process**:



Define Your Project Focus Conduct Independent Research Approve Findings Through Hampton Roads SBDC Deliver Actionable Recommendations

CRIMDELL SMALL BUSINESS NETWORK

We are a William & Mary student-run network that offers **free counseling** to small businesses in the Greater Williamsburg Area to help them navigate COVID-19-related business challenges. Sign up for your **free counseling** hours by contacting us at: crimdellsbn@gmail.com | (757) 225 8221

UPCOMING EVENTS

Strategies in Turbulent Times

Bob Williams, Clinical Professor of Marketing in the Raymond A. Mason School of Business at William and Mary, will discuss six strategies for navigating difficult times. Join us on Thursday, August 13th at 6pm.

[SIGN UP HERE](#)



STATE OF THE
**REGIONAL
WORKFORCE**

AUGUST 6, 2020 AT 12 PM
RSVP TODAY

SHAWN AVERY
PRESIDENT & CEO,
HAMPTON ROADS
WORKFORCE COUNCIL

BILL MANN
EXECUTIVE DIRECTOR,
GREATER PENINSULA
WORKFORCE BOARD

HAMPTONROADS WORKFORCECOUNCIL VIRGINIA CAREER WORKS GREATER PENINSULA WORKFORCE BOARD

Join **The Greater Williamsburg Business Council** for a discussion on the state of the regional workforce. You'll hear from Shawn Avery, President & CEO of the Hampton Roads Workforce Council, and Bill Mann, Executive Director of the Greater Peninsula Workforce Board. This virtual event is **free**, and you must register in advance.

[REGISTER HERE](#)

HELPFUL LINKS



Main Street Forward

Resources for recovery planning tools, research, and best practices for small businesses in order to move forward together.

[Read More +](#)

How Covid-19 Will Shape Holiday Retail Shopping in 2020

Even though there are many unknowns about the months ahead, here are several trends that you should plan on for the holiday season.

[Read More +](#)

Market Research Questions to Ask

How to properly research your market by asking the right questions. This will help with your product development and paint a clear picture of your customer.

[Read More +](#)

[Click Here for More Resources](#)

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