



CRIMDELL
SMALL BUSINESS
NETWORK

WEEKLY NEWSLETTER

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**CRISIS CONVERSATIONS
PEER TO PEER FACILITATED
ZOOM SESSIONS**



WEEK 13 STRATEGIES IN TURBULENT TIMES

FEATURING PROF. BOB WILLIAMS

Professor Bob Williams will discuss six financial and business operations strategies that small businesses can employ to pivot and navigate the recent fallout of COVID-19 and other difficult scenarios.

FREE EVENT FOR BUSINESS OWNERS LED BY STUDENTS AT THE
WILLIAM & MARY RAYMOND A. MASON SCHOOL OF BUSINESS



**WILLIAM
& MARY**

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HELPFUL LINKS



Develop Superior Customer Service

Here are 20 strategies to develop better customer service that will keep customers coming back.

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What You Need To Know About A Second Stimulus Check

With so many news stories about the new stimulus package it can be difficult to understand what is going on. Here are the answers to the most frequently asked questions.

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Tips for Adjusting Your Small Business as You Prepare to Reopen After Coronavirus

As businesses reopen, they will need to adjust to the needs of customers. These are some tips for navigating the changes.

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