

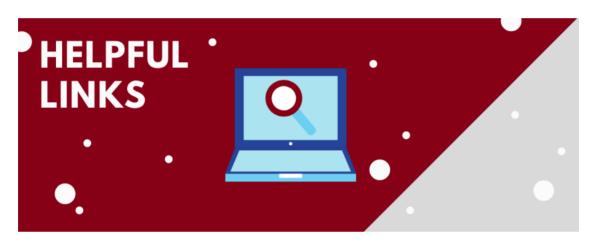
CrimDell SBN has provided approximately **350 hours of counseling to 20 local businesses in Williamsburg free of charge**! If your business would like to partner with us, send an email to crimdellsbn@gmail.com.



Leadership: Increased Awareness....Increased Choices

Professor Terry Shannon, Executive Leadership Coach, and W&M Adjunct Professor will discuss a simple leadership framework to embrace during these challenging times and beyond. The framework centers around increasing awareness of self, of others, and of the situation which in turn increases our choices leading to improved results and better outcomes. Join us on Thursday, July 30th at 6pm.

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How to pivot from In-Person to Virtual Sales

From using social media campaigns to customer interactions, here are ways to shift sales strategies to online succesfully.

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5 Steps to Prepare for the Close - Open -Close Economy

Steps business owners can take to guide key stakeholders during a sharply fluctuating economy.



Operation Open Doors

Guidance and tools that the National Retail Federation has compiled to operate stores safely during the health crisis.

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How To Pay Off SBA COVID-19 EIDL Loan Early: A Walkthrough

A clear detailed guide that explains how business owners can pay off the SBA COVID-19 EIDL loan.

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